



Jody Haller Drake

PARTNER

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Jody's concentration is in all aspects of U.S. and International Trademark Law. She advises clients in the business and legal strategies involved in the naming and branding process. Her practice includes trademark clearance and investigations, and expansion and management of global trademark portfolios, and enforcement of trademark rights in the U.S. and in foreign jurisdictions.

She is an expert on the USPTO trademark registration process and represents clients before the Trademark Trial and Appeal Board (TTAB) in opposition and cancellation actions. She has testified as an expert witness on USPTO practice and procedure.

She was appointed by the Secretary of Commerce in 2011 to serve on the USPTO Trademark Public Advisory Committee (TPAC) and concluded her second term in 2017. The TPAC advises the Under Secretary of Commerce and Directors of the USPTO as it relates to trademark operations.

Jody has served on the Board of Directors for the American Intellectual Property Law Association (AIPLA) from 2013 - 2016 and is a member of the AIPLA Fellows.

Jody has served as Chair of the Trademark Relations Committee for the American Intellectual Property Law Association (AIPLA) and has Chaired Trademark Committees for the International Trademark Association (INTA) and for the District of Columbia Bar Association.

Jody was a former Trademark Examining Attorney with the USPTO and a Senior Attorney. She was further appointed to the Trademark Trial and Appeal Board as a Detailee and drafted final decisions in opposition and cancellation proceedings and prepared decisions on interlocutory matters. She was awarded the U.S. Department of Commerce, Bronze Medal for Superior Federal Service.

She is a member of The Fellows of the American Bar Foundation (ABF), and has been an Adjunct Professor of Trademark Law at Georgetown University, and is currently serving on the Board of Directors of The Tanzanian Children's Fund.

Professional Recognition:

- Named by World Trademark Review as WTR Global Leader - 2021 - 2025
- Named Among Top Washington D.C. Trademark Lawyers - World Trademark Review (WTR 1000) The IP Media Group 2011 - 2026
- Recognized among Managing Intellectual Property's IP Stars USA, 2017 - 2025 for leadership and expertise in trademark law
- Named in the International Who's Who Leading Trademark Lawyers - American Bar Association Section International Law 2008 - 2024
- Named "Best of the Best" Expert Guides/Legal Media Group for US Trademark Law 2019 - 2022
- Named among top U.S. Lawyers in Euromoney Legal Expert Group - Guide to World's Leading Trademark Law Practitioners 2005 - 2022
- Named Guide to World's Leading Women in Business Law - Euromoney Institutional Investor 2010 - 2022
- Named Top 250 Women in IP Law - Managing Intellectual Property Euromoney Institutional Investor 2013-2016
- Named Among Top Trademark Attorneys - Washingtonian Magazine 2009, 2011, 2013
- Named among top U.S. Trademark Lawyers advising on China related matters. Euromoney Legal Media Group- Guide to Leading Practitioners China 2011
- Named one of Top Women Attorneys in Northeast - Arrive Magazine 2011

Services

- Trademark / Copyright

Education

- Western New England College (J.D.)
- Franklin & Marshall College (B.A.)
 - Art History

Bar Admissions

- District of Columbia
- U.S. Court of Appeals - Federal Circuit

Memberships

- American Intellectual Property Law Association (AIPLA) - Board of Directors 2013-2016; Chair Public Appointments Committee 2018-2020; Nominating Committee 2018; Membership Committee 2013; Rapid Response Committee 2012; Chair Trademark Relations with the USPTO and Sports and Entertainment Committee 2010 - 11; Vice-Chair of Trademark Relations with the USPTO- Trademark Prosecution 2009; Vice-Chair of Trademark Relations with the USPTO - Inter Partes Committee 2008; USPTO Trademark Relations Committee, 2006; and Anti-Counterfeiting Subcommittee, 2006
- International Trademark Association (INTA) INTA Bulletin Committee- Law and Practice US and Canada 2011-2013; INTA Young Practitioners Committee 2010-11; Programs Committee 2007 - 09; Chair International Trademark Association Leadership Meeting, 2006; USPTO Trademark Committee, 2006-07; Programs Committee, 2004-05; 2004 INTA Education Task Force; Co-Chair Madrid 101 e-Learning Project 2003; Co-Chair TM 101 Program 2002-03

- Association Internationale pour la Protection de la Propriete Intellectuelle (AIPPI) - Member of U.S. Trademark Committee 2006 - 2023
- District of Columbia Bar - Intellectual Property - Trademarks Chair, 2000-2002